

GLOBALISATION OF AYURVEDA- PAST, PRESENT AND FUTURE

Ayurveda is an ancient holistic science that inhabits all the aspects of human life with the aim to protect health and to alleviate the ailments. Ayurveda is gaining popularity all around the world despite of some strong concerns related to the scientific validation of Ayurvedic interventions in this era of evidence based medicine. 'Purush-Lok Samya Siddhanta is an important and a self revealing principle which signifies that human body is an epitome of universe and is constituted of all that is present in the universe. It is a self revealing principle which contains the very purpose of the creation of universe. For a long time, people remained fascinated by the modern medical science which follows a reductionist approach since its inception. But now the ever increasing incidences of diseases and mystifying disease patterns have compelled them to seek the principles and ventures of ancient sciences and natural remedies. From the past few years, the scenario towards Ayurveda is changed with its acceptance at large. Now people prefer to enquire about natural remedies for any type of major and minor ailment rather than seeking the management by modern science. Ayurveda is entering into a phase of globalization due to the increasing awareness and sensitization of the people towards natural remedies all over the globe. In globalization, development and challenges go hand in hand. For Ayurveda professionals it is a gateway to countless opportunities. Globalization of Ayurveda will lead to manifold increase in its capital in healthcare sector which will have a direct impact on the recognition, acceptance and accountability of this science. Additionally it will also distort the monopoly established by the modern science and result in increased employment generation capacity, increased outsourcing and many other valuable results. To achieve peak in globalization now the peers of this ancient science belonging to our country should join hands together to generate and set standards to develop an evidence based outlook of Ayurveda. Combination of technology along with scientifically valid principles will give a worldwide justifiable and acceptable existence to Ayurveda .

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